## Introduction to Technology Stewardship Worksheets

## Strategy 3: Choose a Commercial Platform/Free or Upgrade

ICT Platform	Toolset	Key Features	Pricing Plan
	<ul> <li>SMS</li> <li>database</li> <li>API integration</li> <li>analytics</li> </ul>	<ul> <li>Desktop platform with mobile app</li> <li>can be used without internet connection</li> <li>SMS notifications for individuals or groups</li> <li>auto-forward to email</li> <li>contact database</li> <li>scheduling</li> <li>keyword interactivity</li> <li>database import/export</li> <li>3<sup>rd</sup> party API integration</li> <li>custom workflows (cost)</li> </ul>	Free with tiered monthly subscription above 250 messages month
Textit textit	<ul> <li>SMS</li> <li>IVR</li> <li>database</li> <li>API integration</li> <li>analytics</li> </ul>	<ul> <li>Desktop platform with mobile app</li> <li>SMS notifications for individuals or groups</li> <li>IVR tool</li> <li>design workflows with visual interface</li> <li>keyword interactivity</li> <li>scheduling</li> <li>contact database</li> <li>database import/export</li> <li>3<sup>rd</sup> party API integration</li> </ul>	Free 1000 messaging credits; purchase additional credits \$20/\$40/\$140
Ushahidi	<ul> <li>geomapping</li> <li>SMS</li> <li>search tool</li> <li>photo sharing</li> <li>notification</li> <li>visualization tool</li> <li>API integration</li> </ul>	<ul> <li>Desktop platform with mobile app (Android, iPhone)</li> <li>crowdmapping platform</li> <li>data management features</li> <li>3<sup>rd</sup> party app integration</li> <li>notifications by email</li> <li>submissions by SMS or mobile app</li> <li>tagging and rating of content</li> <li>database import/export(?)</li> </ul>	Free basic; \$99/mo or \$499/mo for additional features



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Slack	<ul> <li>messaging</li> <li>group messaging</li> <li>content repository</li> <li>search tool</li> <li>document editor</li> <li>file sharing</li> <li>photo sharing</li> <li>notification</li> <li>API integration</li> </ul>	<ul> <li>Desktop platform with mobile app (Android, iPhone)</li> <li>team communication and collaboration</li> <li>private or group messaging</li> <li>file sharing and collaboration</li> <li>advanced archive and search features</li> <li>3<sup>rd</sup> party app integration</li> </ul>	Free basic; \$8- 15/per user per month depending on features

Reference: Gow, G., Jayathilake, C., Hambly Odame, H., Dissanayeke, U., McMahon, R., Jayasinghe-Mudalige, U. K., & Waidyanatha, N. (2018). An Introduction to Technology Stewardship for Agricultural Communities of Practice: Course Workbook (2nd edition). Available at: https://doi.org/10.7939/R3QV3CK28

