

Introduction to Technology Stewardship Worksheets

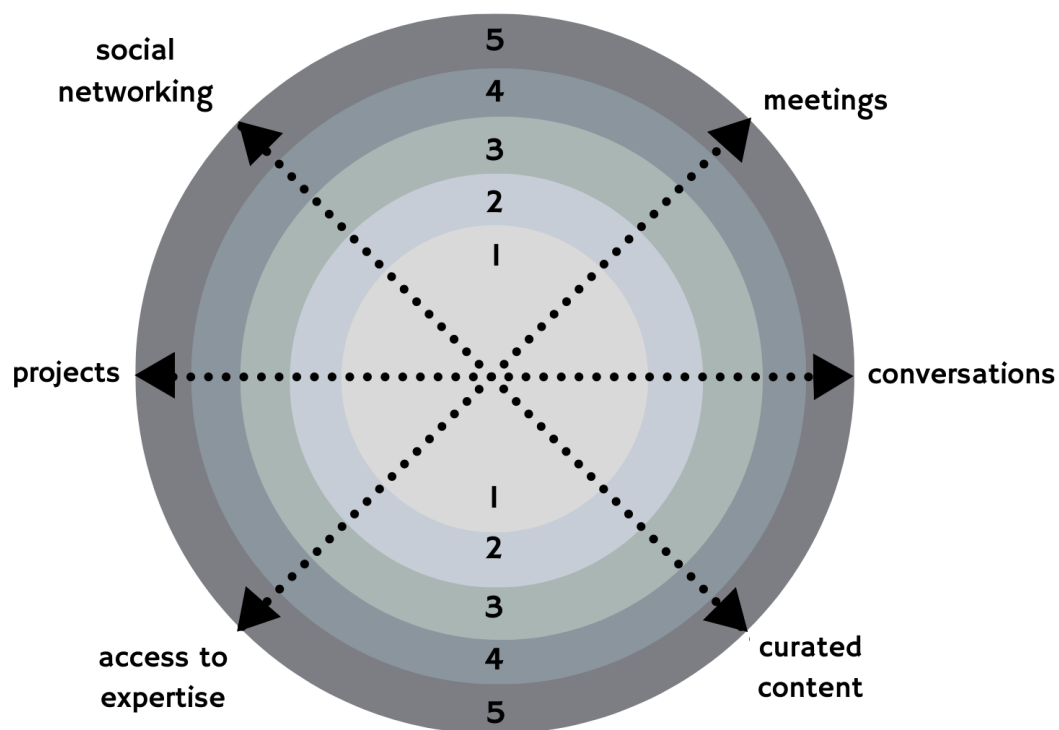
2.5(b): Identify a Priority for the Campaign

A Spider Diagram can then be used to help visualize the priority actions that will contribute to the desired outcome. You can use the diagram multiple times to monitor and evaluate changes over time.

This exercise is best performed as part of the community consultation.

Plot the ranking of each action on the diagram and then draw a line between the points to form an outline of a web.

The action with the highest priority should be the focus for your first campaign.



Adapted from Wenger, White & Smith (2009). Digital Habitats: Stewarding Technology for Communities. CPsquare.

Reference: Gow, G., Jayathilake, C., Hambly Odame, H., Dissanayake, U., McMahon, R., Jayasinghe-Mudalige, U. K., & Waidyanatha, N. (2018). An Introduction to Technology Stewardship for Agricultural Communities of Practice: Course Workbook (2nd edition). Available at: <https://doi.org/10.7939/R3QV3CK28>